



SPRING/ SUMMER 2024

FASHION & JEWELRY TRENDS

Spring is finally here and so are the fun fashion trends we have all been waiting for. Time to take off the outerwear – hats, gloves, coats, and scarves – to reveal our true fashion personalities. As we start dressing up and heading out more and more, shaking off the winter blues – here are some of the top trends to consider for the spring/summer season.

We first touted the “fierce floral trend” for Fall/Winter 2023 – 24, but this season, the flowers are still blooming in a wide variety of ways. One particular flower appears to be the favorite. The rose started popping up on many runways for the spring/summer season. Dubbed “Smell the Roses” by Vogue and “Coming up Roses” by Glamour, the look was seen in over two dozen runways from New York, Paris, and Milan, including Loewe, Christian Siriano, Del Core, Kenzo, Richard Quinn, Roberto Cavalli, and more. Bold, sculptural, three-dimensional roses added volume and drama in several ready-to-wear shows, including Giambattista Valli, Balmain, Christian Cowan, Commes des Garçons, etc. Painted roses, in gorgeous detail, appeared on fabrics at Alexander McQueen, Carolina Herrera, and David Koma.

Rose Parade



Clockwise from upper left – [PICCHIOTTI Rosebud sapphire and diamond brooch](#), David Koma S/S 2024, [PICCHIOTTI Rose Garden diamond necklace](#), Alexander McQueen S/S 2024, [PICCHIOTTI Rose Garden rubellite ring](#), Balmain S/S 2024 (all fashion images from Spotlight Launchmetrics), [PICCHIOTTI Rosebud diamond ring](#)

Some designers opted for stark colorless roses, while others explored the value of bright colors. Black and white roses ruled the looks at Giambattista Valli and David Koma, while more colorful styles were featured at McQueen, Zimmermann, and Rodarte. Simon Rocha used pale pink and white rose buds with sheer black and white fabrics. Balmain featured scrumptious white roses on the bodice, as well as bright red roses covering from head to toe. Burberry and Marni featured other flowers, not just roses, in a variety of colors. Richard Quinn's painted rose patterned fabrics were black on white or red on black. David Koma used silver metallic details on his intricate rosebuds on sleek black styles.

PICCHIOTTI has long been a fan of roses. In fact, one of the first and most beloved designs by Giuseppe Picchiotti (back in 1967), which proved to be an international success, was the iconic [Rose Brooch](#) which is still a fan favorite to this day. It is now available as a [rosebud in other gems like beautiful blue](#)

sapphires. An entire Rose Garden collection has been built up in recent years, given the strong demand for true-to-life floral jewels. Another way to embrace the rose trend for the season ahead is by adorning your spring frocks with rose jewelry. The PICCHIOTTI rosebud diamond cocktail ring is neutral enough to be worn with wardrobe basics or as adornment for some of the rose painted textiles or voluminous florals in this spring's hottest looks. For those who like to match, the ruby, pink sapphire, and rubellite rose ring makes the perfect accessory for some of the deep red roses seen in designer ready-to-wear collections this season.

Metallics



Clockwise from upper left – PICCHIOTTI Swirls diamond collar necklace, Christian Cowan S/S 2024, Alberta Ferretti S/S 2024, PICCHIOTTI Gold Accent Xpandable ring, Rabanne S/S 2024, PICCHIOTTI Xpandable “The 8158” bracelet with green Mother of Pearl and Diamonds, PICCHIOTTI Xpandable Glee bracelet, Michael Kors S/S 2024, Christian Siriano S/S 2024, PICCHIOTTI Xpandable Golden Accent bracelet (all fashion runway images from Spotlight Launchmetrics)

The Olympics are coming this summer, and many designers seem to be celebrating already, having embraced the gold, silver, and bronze medal hues for a variety of looks appearing on the catwalks. Seen at Schiaparelli, Courrèges, Gabriela Hearst, Miu Miu, Versace, and more, the look is shimmery and fun, anything but subdued. Shiny gold mini-dresses strutted the runways at Alberta Ferretti and Michael Kors.

Christian Siriano, Tom Ford, and Blumarine gave a nod to the '70s with shiny gold pantsuits. Ralph Lauren opted for floor-length gold frocks, as well as gold lamé pants and skirts under black blazers with a blend of disco and cowgirl vibes. Rabanne delighted in silver, gold, and bronze metallics in monochrome silhouettes, as well as mixed metal looks and a Medieval chain metal fringe.

Metallic fashions are great for jewelry lovers. The bold gold pieces already in your wardrobe will work well, but don't be afraid to invest in bigger, bolder styles. The warming trend to yellow gold continues, but for the silver and bronze metallic fabrics consider matching hues of [white](#) and [rose gold](#). Mixed metal jewelry also has a current feel to it. PICCHIOTTI has many new styles with diamonds set in white gold paired with high-polish or matte yellow gold. The new [Gold Accent assortment in the Xpandable Collection](#) offers many such designs. The [gold and diamond glee bracelet](#) is right on trend but is classically beautiful and will never go out of style. For those preferring a bit more oomph, the high-polish [gold and diamond ring](#) and [bracelet](#) add both shimmer and sparkle. Designers are asking you to embrace your inner goddess or inner cowgirl with some of these looks, don't be shy with your accessories. As the familiar tagline goes... "you're worth it!"

Collar Necklaces



Clockwise from upper left – PICCHIOTTI Diamond Collar necklace, PICCHIOTTI Reversible Xpandable Gold and Mother of Pearl necklace, Peter Do S/S 2024, Ferragamo S/S 2024, Zimmermann S/S 2024, model wearing PICCHIOTTI “The 8158” collar necklace, PICCHIOTTI “The 8158” necklace, (all runway images Spotlight Launchmetrics)

Another budding trend, especially from the spring/summer runways, as well as the Oscars red carpet and on Taylor Swift at the Super Bowl, is choker length and collar necklaces. Dubbed “Short & Sweet” by the editors at WhoWhatWear or “Hot Collars” at Instyle, the trend was seen at Christian Dior, Carven, Ferragamo, Peter Do, Zimmermann, and more. Worn high on the neck or collar bone, the look is youthful and fun.

The runway looks were mostly in yellow gold, but feel free to select a choker or short necklace that suits your particular style. [Chunky gold chains](#) give an easy, carefree look. More structural collars like [PICCHIOTTI’s “The 8158”](#) have a classic appeal but feels fresh and contemporary. [Diamond Riviere necklaces](#) or [short diamond collars](#) are being worn with less formal attire today, as well. The ongoing high-low dressing trends pairs diamonds with denim and chic blazers or chunky gold links with button downs shirts or sheer flowy sundresses. Keep them short for an up-to-date style.

[PICCHIOTTI’s new Reversible collection](#) offers short collar-length necklaces that have the added value of versatility. Gold on one side and [diamond](#) or dark mother of pearl on the other, the necklaces easily flip over (while being worn) to transform the overall look. Whether transitioning from broad room to dinner table or cocktail party to black-tie gala, reversible necklaces can dress up or tone down your look in a matter of seconds and without having to run home to change. New styles are being added regularly, including [bracelets](#), [rings](#), and even [earrings](#). [Reversible jewelry](#) also makes [color](#) more of a feasible option. People tend to buy gold and diamonds because they go with everything. Now you can invest in [colorful pieces](#), knowing you can wear them with more things in your wardrobe by simply flipping them over.

Cuffing Season

Another exciting style for the season ahead is the cuff bracelet! Chunky and stylish cuffs and/or “big bangles” (InStyle) were seen at Loewe, Fendi, Christian Dior, Chanel, Saint Laurent, Carolina Herrera, and Tom Ford, just to name a few. Channel the Wonder Woman within you by opting for a sizable unique cuff bracelet, and don’t be afraid to stack them. [PICCHIOTTI’s Xpandable collections](#), especially the [Gold Accent](#), [8158](#), and [Fashion Gems](#) assortments, offer a variety of thin and thick stackable bracelets that easily expand and contract, making clasps unnecessary. You can also take a cue from Rabanne and place them higher on the arm.

When styling a cuff, keep the other accessories minimal – a high-neck choker or just a pair of earrings, in lieu of a necklace. This keeps the focus on the magnificent bracelet. Pair your favorite colors or go for bold contrast such as wearing a [colorful large cuff](#) with all-black or monochrome white look. When investing in a large cuff or stack of bracelets, consider the colors and styles you wear most often, and select the perfect metal or gemstone that will work with your fashion aesthetic.

Other notable trends we have seen for this season include super short shorts, high waist trousers, monochrome white ensembles, sheer skirts, and the return of [the brooch](#). For [F/W 2023-24](#), we noted the chandelier earring trend. It continues for spring/summer, especially with mismatched pairs. Long and dangling earrings were prominent at Carolina Herrera, Balenciaga, Erdem, 3.1 Phillip Lim, The Row, Temperly London, Ulla Johnston, Giambattista Valli, Carven, and more.



Clockwise from upper left – [PICCHIOTTI Xpandable “The 8158” bracelet](#), Zimmermann S/S 2024, [PICCHIOTTI Xpandable Gem Ceramics Cuff Bracelet](#), Carolina Herrera S/S 2024, [PICCHIOTTI Gem Ceramic High Jewelry Cuff](#), Rabanne S/S 2024, [PICCHIOTTI Xpandable Gold and Diamond bracelet](#), [PICCHIOTTI Xpandable Gold and Diamond cuff](#) (all runway images Spotlight Launchmetrics)

No need to pick a favorite. Embrace all the new trends and have fun in the sun as the temperatures rise and we can uncover a bit and show off our best assets, whatever they may be. Choose jewelry you love and let it express something unique about you. As Giuseppe Picchiotti always tells his clients, “fashions come and go, but precious metals and superlative gemstones will always be brilliant – there for you whenever your outfit needs a touch of glamour or your mood needs a little loving embrace or a little lift that only sparkle can supply.”

Here’s wishing you a happy spring and joyful celebrations of all the fun holidays and events that spring and summer bring!

Feature image at top – clockwise from upper left – [PICCHIOTTI Reversible necklace featuring white ceramic on one side and mother of pearl and diamonds on the other](#), [Tom Ford S/S 2024 \(Spotlight Launchmetrics\)](#), [Zimmermann S/S 2024 \(Spotlight Launchmetrics\)](#), [PICCHIOTTI Rose Garden collection bracelet](#), [PICCHIOTTI Xpandable Gold Accent bracelet](#), [David Koma S/S 2024 \(Spotlight Launchmetrics\)](#), [PICCHIOTTI Snakewood Xpandable cuff bracelet](#)

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