



BRACELET TRENDS 2023

Fashion Is All In The Wrist!

Wrists are in the spotlight this year, with bracelets adding the perfect touch of femininity to the power suits and wide shouldered blazers in ready-to-wear collections this year or bringing the element of sophistication to the monochrome and quiet luxury looks dominating the fashion world. Similar to [rings](#), bracelets can add personalization to any ensemble. Given their prevalence on the runways of late, now is a good time to explore the various exciting trends in the bracelet category.

“Bracelets always felt like a tough sell for my customers until we launched the [Xpandable™ Collection](#),” says Giuseppe Picchiotti, Found of the PICCHIOTTI heritage brand. “Now, with no cumbersome clasp, my clients are loving bracelets again – selecting statement styles or stacking them up. I love how our exciting technology has infused the entire category with enthusiasm and so many beautiful design possibilities.”

Tennis Bracelets – Mix of Cuts and Colors for Fresh New Takes



Clockwise from upper right – model wearing [PICCHIOTTI Xpandable stackable diamond tennis bracelets](#), [PICCHIOTTI Xpandable fancy yellow diamond and emerald cut diamond tennis bracelet](#), [PICCHIOTTI Xpandable emerald and diamond tennis bracelet](#), [PICCHIOTTI Emerald Cut Lover diamond tennis bracelet](#), model wearing a stack of [PICCHIOTTI Xpandable bracelets](#)

The classic tennis bracelet is back but with modern upgrades. Dubbed the “ultimate yuppie status symbol” by Wall St Journal in August of 2022, the diamond line bracelet continues to make headlines, but for 2023, the look is freshly updated in various ways. According to *WhoWhatWear*, “Tennis bracelets and necklaces with mixed diamond shapes give the wow factor” making them anything but boring. PICCHIOTTI’s innovative use of both shape and color in their Xpandable™ bracelets is exciting. The [Emerald-Cut Lover Xpandable bracelet](#) shown above features a distinctive pattern of emerald-cut diamonds worn in varying directions both within and across the line of the expanding tennis bracelet.

Real Simple magazine recently reported a 16 percent increase in Google searches for Tennis bracelets

this year. Instead of settling for your mother's tennis bracelet, look for colorful choices that you can wear with other heirloom diamond line bracelets for a slender stack of sparkle. PICCHIOTTI offers Xpandable bracelets with colorful diamonds and/or colorful precious gemstones. One of the newest styles features cushion cut fancy yellow diamonds intermixed with emerald cut diamonds. The look is both classic and contemporary – it's a fresh new take on a beloved bracelet style.

The best thing about the Xpandable tennis bracelets is that no clasp is required. The long-lasting invisible technology offers worry-free wear and can easily be slipped on for today's on-the-go lifestyles. Tennis bracelets also work well with the more relaxed vibe of current fashion – the perfect touch of sparkle to brighten up the nonchalance of a white button-up blouse or a tank top from the Fall/Winter 2023 designer ready to wear collections. A slender flash of diamonds and the perfect pair of sunglasses also create the popular stealth wealth look epitomized by Shiv Roy in HBO's hit show *Succession*.

Statement Arms – Bold Chunky Cuffs and Chain Bracelets



Clockwise from upper top center – model wearing [PICCHIOTTI Xpandable Gem Ceramic bracelets](#), [PICCHIOTTI Easy Wear chain link bracelet](#), [PICCHIOTTI Gem Ceramic cuff bracelet](#), Elie Saab F/W 2023-34, [PICCHIOTTI Xpandable “Dots” Collection bracelet](#)

In a fashion article titled “Statement Arms Score an A+” Real Simple’s Amanda Lauren reported that “Bracelets are going bold in 2023, with statement pieces getting a big boost. There was a 67-percent increase in searches for handmade bracelets. Searches for chain bracelets were also up by 26 percent.” The look is noticeable and layered, “loud” jewelry with an edge of refinement that pairs well with quiet luxury or monochrome – perfect for maxi skirts, detailed denim, or preppy chic looks.

Harper’s Bazaar recently listed “Bold Cuffs” as one of “The 2023 Jewelry Trends Experts Say Everyone is Wearing.” Various catwalks for both spring/summer and fall/winter 2023-24 featured cuff bracelets, not only worn at the wrist but also featured higher up on the arm ala Tory Burch or worn across both wrists or piled up the forearm (“bangle upon bangle”– *Vogue*). *WhoWhatWear* concurs, “Cuffs are back... You can stack cuffs in metallic and mix them with colorful options.” Wear them over/outside the sleeve or on the bare skin – anything goes as long as it’s big and bold.

[PICCHIOTTI’s Gem Ceramic collection](#) is brimming with exciting new bracelet designs in basic black and white or with fun pops of color. Use them to dress up all the neutral fabrics coming for Fall/Winter. The new [Dots Collection cuff](#) is also on pointe, as *Vogue* announced last month that polka dots were “taking over” streets style. Despite its large and impressive size, the bracelet is expandable with no clasp required.

Chunky chains are also trending, mixed metal, plain gold, or gold with diamonds. [PICCHIOTTI’s Easy Wear collection](#) features a gorgeous Italian chain bracelet with a magnetic clasp that can easily be attached to the same chain link necklace, making it longer.

Stackable Bracelets – An Armful of Colorful Bangle Bracelets

Another important bracelet trend that seems to be on-going is stackables. *InStyle* recently listed colorful bangles as one of the top summer 2023 jewelry trends to know, advising to “capitalize on summer jewelry’s vibrant color palette by adding a stack of bangles to your wrist. Colorblocked bangles are especially fun to experiment with, particularly when paired with a printed or patterned handbag.” *WhoWhatWear* also featured “Piled on Jewelry” as one of the “8 Jewelry Trends to Shop in 2023.”

The fun thing about stackables is the joy in preparing the stack. It’s easy to personalize the look by selecting favorites that either work well together or match the stack to your monochrome hues like Michael Kors and Tory Burch for F/W 2023. Or dress up neutrals with brightly colored bangles like PICCHIOTTI’s Xpandable Reversible options with opaque gems like turquoise, coral, white ceramic. The reversible designs literally flip over with the flick of the wrist to change up the look or dial up the sparkle as needed.

The new Bullet Bracelets by PICCHIOTTI are fun to stack, either together or mixed in with your tennis bracelet, cuff, or bracelet watch. The round diamonds are framed with a bullet shaped motif in rose, yellow, or white gold. The collection also features round sapphires and rubies, also set in 18K gold

with refreshing combinations like rubies in rose gold and sapphires in yellow gold. It is a simple design very much like a diamond tennis bracelet, but incredibly new looking all at the same time. The “Bullet Bracelets” are part of the Xpandable Collection, so they easily expand and contract for comfortable and durable wear.

The brighter the pops of color in the bracelet stack the better this year. Maybe it’s another, tamer form of Dopamine Dressing, but at PICCHIOTTI, we are fans of color and love the way colorful gemstones wear and play together.



Clockwise from upper left – PICCHIOTTI Bullet Bracelets in Ruby, Diamond, and Sapphire, PICCHIOTTI Reversible Xpandable bracelets, model wearing PICCHIOTTI Xpandable Emerald Cut Lover bracelets in white diamonds, rubies, and sapphires

Bridal Bracelet Trends – Beyond the Ring



Clockwise from top center – model wearing [PICCHIOTTI Xpandable bridal collection rings and bracelet](#), [PICCHIOTTI Xpandable Emerald Cut Lover Bracelet and Rings](#), [PICCHIOTTI round diamond bridal bracelet](#), [@markingramatelier](#) Spring 2024 Bridal

No discussion of jewelry trends would be complete without mention of bridal. While rings may be the superstars of the wedding world, bridal jewelry is just as important. Luckily, where bracelets are concerned, there are some fun and beautiful bridal bracelets options for brides-to-be this year.

The Knot recently listed “Statement Jewelry” as one of the “best wedding dress accessories from the runways,” referencing an expectation for bridal jewelry to enter an era of maximalism. “Your wedding jewelry should be a representation of your personal style, so don’t be afraid to go all out.”

Expect to see the iconic tennis bracelet paired with the more feminine gowns including lace and bows. Chunkier statement bracelets like [three row diamond styles](#) add a touch of tradition to the modern bridal pant suits and colorful gowns or veils that are popping up on the runways. Personalize your look with the diamond cut of your preference or perhaps one that matches your bridal rings. If you have a round diamond center to your

engagement ring or round diamonds in your anniversary band, explore designs like PICCHIOTTI's [Xpandable round diamond bracelet](#) or the [alternating sizes of rounds](#) as a lovely complement. Or if you are an emerald-cut lover, PICCHIOTTI has a variety of emerald cut diamond bracelets – [single row](#), [double row](#), and some with [unique patterns of emerald cuts](#). The diamond statement bracelet you choose for your wedding will serve you well for many important occasions to come.

With all the options and fun trends for bracelets in 2023, your wrist never needs to feel lonely or dull. Enjoy experimenting with each to see what suits you and your individual fashion personality. Look for more trends coming soon in our round up of Fall / Winter 2023 Fashions in September and a look at 2024 bridal trends soon.

Feature image at top – clockwise from upper left – Michael Kors F/W 2023-23 (Getty), model wearing [PICCHIOTTI Gem Ceramics earrings](#) and [cuff bracelet](#), Jil Sander F/W 2022-23, [PICCHIOTTI Gem Ceramic Cuff Bracelet](#), [PICCHIOTTI Xpandable Diamond 8158 Bracelet](#), model wearing [PICCHIOTTI Xpandable ring and stackable bracelets](#)

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