

SPRING SUMMER 2023 COLORS

Fashion & Jewelry Trends
For The Coming Season



Clockwise from upper left – [PICCHIOTTI Essentially Color Pink Tourmaline pendant necklace](#), Roberto Cavalli Resort 2023 (Go Runway), Courrèges Spring/Summer 2023 (Go Runway), [PICCHIOTTI Essentially Color Coral and Golden South Sea Pearl earrings](#), [PICCHIOTTI Gem Ceramic Xpandable bracelet](#), Louis Vuitton Spring/Summer 2023 (Go Runway), David Koma Spring/Summer 2023 (Go Runway), [PICCHIOTTI Xpandable Sapphire Heart Cocktail ring](#)

Runways were awash in color for Spring/Summer 2023 ready-to-wear (RTW) collections. Vibrant is the name of the game for many of the season's hottest color trends. Just as hearts and flowers were big and bold in many collections, colors were bright or brave or both. Here, we review some of our favorite bright spots from the catwalks of New York, Paris, Milan, and London. These are the colors and trends you are sure to start seeing everywhere.

“Color is a powerful tool in an elegant fashion or fine jewelry wardrobe,” says Giuseppe Picchiotti, Founder and Designer of PICCHIOTTI Fine Jewelry. “A bright splash of color can instantly lift your spirits, or a complete lack of it, an all-black or all-white ensemble, can be the epitome of sophistication. The fun part of fashion, for me, has always been seeing the waves of color trends as they ebb and flow. But the marvel of truly exceptional gemstones is that they stand the test of time and always feel fresh and relevant.”

Magenta, Pink & Red



Clockwise from upper right – [PICCHIOTTI Ruby & Diamond Ellipse earrings](#), Oscar de la Renta Resort 2023 (Go Runway), [PICCHIOTTI Ruby Heart Masterpiece ring](#), Erdem Resort 2023 (Go Runway), [PICCHIOTTI Ruby, Pink Sapphire and Rubellite Rose ring](#), Valentino Resort 2023 (Go Runway), [PICCHIOTTI Xpandable Ruby Bullet bracelet](#)

Designers embraced reds and pinks in striking ways for spring and summer, prompting Pantone, the color authority, to proclaim “Viva Magenta” as its 2023 Color of the Year. Describing the hue as “brave” and “fearless,” Pantone proclaimed it “a pulsating color whose exuberance promotes joyous and optimistic celebration” – an apt expression for these post-pandemic times. True magenta shades were seen in ready-to-wear styles at Alberta Ferretti, Gucci, Kate Spade, LaQuan Smith, and Erdem, as well as in resort collections at Christopher John Rogers and even in menswear at Dior. Berry reds were also abundant, featured on runways at Chanel, Valentino, Michael Kors, Oscar de la Renta, and more. Pink was prominent, as well, in bright tones at Norma Kamali, Alice & Olivia, Patbo, and Nensi Dojaka, or in paler expressions of femininity at Chanel, Carolina Herrera, and Fendi. Unusual combos of red and pink were also creating buzz at Roberto Cavalli and Prabal Gurung.

These feel good fashions can be worn with red and pink gemstones. Pink sapphires tend to be lighter in color, so opt for bolder gems like rubies, rubellites, or some of the deep pink tourmalines. PICCHIOTTI’s Essentially Color pendant necklace features a beautiful magenta-hued tourmaline in white gold with carré and round diamonds. Ruby and diamond earrings also create a pleasant complement with the crimson fashion for the warmer months.

For those wanting to embrace the flower power trend in spring/summer fashions, consider “bloom filled bijoux” (Vogue.com) – floral jewelry like the styles found in PICCHIOTTI’s Rose Garden collection, which features floral motifs in necklaces, bracelets, rings, and brooches. Bold brooches were also touted as a top jewelry trend for spring and summer by WhoWhatWear. Heart motifs were also prominent in the fabrics themselves at Acne Studios, Moschino, Nensi Dojaka, Paul & Joe, and Victoria Beckham. In fine jewelry the heart shaped gemstone makes a beautiful cocktail ring, especially in a deeply red ruby which can be worn with any of the magenta, pink, or berry-red hues, or with neutrals and basic blacks.

Bright Cobalt Blue



Clockwise from upper right – Off-White Spring/Summer 2023 (Go Runway), [PICCHIOTTI Gem Ceramic Sapphire button earrings](#), [PICCHIOTTI Sapphire and Diamond Heart Masterpiece necklace](#), [PICCHIOTTI Reversible Xpandable Lapis, Onyx, and Diamond bracelet](#), Cecilie Bahnsen Spring/Summer 2023 (Go Runway), Alexander McQueen Spring/Summer 2023 (Go Runway)

Another primary color seen on various spring/summer 2023 runways was cobalt blue. This “punchy blue hue” (Glamour) was seen on runways at Alexander McQueen, Richard Quinn, Cecilie Bahnsen and David Koma in everything from dresses to suits and even accessories like handbags and boots.

Such a bright blue color calls for the sparkle of an intense blue sapphire. Add the heart trend to your look with an Xpandable™ PICCHIOTTI Sapphire heart cocktail ring or an all-new PICCHIOTTI Masterpieces Diamond and Sapphire heart necklace. The hue pairs well with white and ivory, too. Like the cobalt blue accents seen at Off-White, the PICCHIOTTI new Gem Ceramic earrings pair white ceramic with 18K Gold

and octagonal Sapphires. Also new for spring 2023 are the PICCHIOTTI Xpandable Bullet Bracelets. The Sapphire and Gold version makes the perfect complement to the new cobalt blue frocks.

Summer Blacks



Clockwise from upper right – [PICCHIOTTI Art Deco Gem Ceramic statement ring](#), [PICCHIOTTI Reversible Xpandable Onyx and Diamond bracelet](#), [PICCHIOTTI Gem Ceramic button earrings](#), Louis Vuitton Spring/Summer 2023 (Go Runway), Chloé Spring/Summer 2023 (Go Runway), Christian Dior Spring/Summer 2023 (Go Runway)

Black was also abundant in Spring/Summer 2023 RTW collections. Unusual for the warmer months, black was spotted at Alexander McQueen, Chloé, Cecilie Bahnsen, Dries Van Noten, Dior, Givenchy, Richard Quinn, Valentino, Victoria Beckham, and more. The all-dark look was interpreted in leather, crop tops and cut outs, mesh, fringe, blazers. Elements of Punk are also trending with lots of heavy metal, chain, and of course more basic black.

PICCHIOTTI has also been embracing black for its jeweled accessories. The new Gem Ceramic Collection and the new Reversible collection both offer stylish black options in earrings, statement rings, stackable bracelets or sizable cuffs. Chic black ceramic is paired with 18K Gold and white Diamonds in button earrings that will not compete with the overall fashion ensemble or with elements of coral and diamond

in the new Art Deco cuff and ring. The Reversible Xpandable bracelets and rings offer a variety of dark looks in black onyx with diamonds or Tahitian Mother of Pearl. These would pair well with the black fashions or add a bit of the trend to the neutrals already in your wardrobe.

Sunset Hues in Ombré



Clockwise from upper left – [PICCHIOTTI Essentially Color Coral, Golden South Sea Pearl and Diamond ring](#), Alberta Ferretti Spring/Summer 2023 (Go Runway), [PICCHIOTTI Essentially Color Coral, Onyx, and Diamond necklace](#), Zimmerman Spring/Summer 2023 (Go Runway), Ferragamo Spring/Summer 2023 (Go Runway), [PICCHIOTTI Xpandable Ruby and Fancy Yellow Diamond cocktail ring](#), [Xpandable For the Love of Color ruby ring](#) – available exclusively at Neiman Marcus

As the days get longer in the spring and summer, fashion turns its face to the sunshine hues. Of particular interest this year is the sunset ombré styles seen at Courrèges, Ferragamo, GCDS, JW Anderson, and Zimmerman. A variety of sunny yellows, deep oranges and mixing of such warm hues, (sans ombré) was also prevalent, featured at Alberta Ferretti, Eenk, and Haider Ackermann for Jean Paul Gaultier.

A variety of beautiful gems can complete these looks. Rubies, especially when set in yellow gold, perfectly adorn the look. Fancy Yellow Diamond, or combinations of yellow diamonds and rubies also work well. Orange hues of Precious Coral can pull the look together seamlessly. PICCHIOTTI's Essentially Color Coral, Diamond, and Onyx rose gold choker would pair with any of these styles, whether ombré or not. And for

those wanting to embrace the love trend (hearts, hearts, hearts), the PICCHIOTTI Yellow Diamond heart cocktail ring brings a touch of sunny delight.

Other Trends of Note

A couple of other hot trends for spring and summer to note – fringe and boudoir. The fringe seen on frocks, handbags, pants, and tops add a swaying sense of movement. These looks call for bold cuffs to contrast and anchor the look. The lingerie inspired fashions – Not Your Grandmother's Nighties (Marie Claire) and Balletcore (Elle) – pair well with PICCHIOTTI Chandelier necklaces and earrings or feminine bows in the PICCHIOTTI Fiocco collection.

However you choose to style your spring and summer, have fun with the looks and enjoy the art of dressing. Indulge in sparkle and treat yourself to a bit of luxury. These clothes and jewels are sure to make you smile.